

New Export Manager for Tricool Thermal

Tricool Thermal is currently expanding at a rapid rate within the UK and Europe; remaining at the forefront of the temperature control industry. Having proved its success in trial markets, the busy team was in great need of an Export Manager to oversee the European recruitment of new distributors.



Danny Yaroslaw (pictured above) was the obvious choice to fill this role with 20 years experience of working with international distributors. Currently he is managing Tricool's expansion in Europe where there has been vast development in France, Spain and now Benelux with a recent announcement of a new distributor Plastima, based in the Netherlands. Once solid client bases are established in Europe, Danny will then look to expand in to Asia and the Americas.

Experience Counts

In his previous role as Senior Export Manager, Danny worked internationally setting up various offices around the world, including China. He has brought with him experience in design and knowledge of what is needed within particular markets; qualities which Dave Palmer, Manufacturing Director spotted when recruiting: *"Danny's experience of international relations stood out for me. He has achieved a great deal and has already shown a positive difference with our distributors in France and Spain- he is a real attribute to Tricool Thermal."*

New Challenges

Since starting with ICS, Danny has had to overcome a fair few challenges. Working within different markets, he has gained familiarity of the plastics industry which isn't the easiest of tasks when dealing with a wide variety of languages and cultures. However, with 20 years experience

of dealing with international relations Danny uses his open, friendly personality and great sense of humour to communicate effectively and gain positive relations.

Danny explains what interested him to the role and why it was an opportunity that he couldn't miss: *"Dave Palmer sold me the role with his infectious enthusiasm for the company. The case that he put forward for the potential growth we can hopefully secure for export was great and sounded like a brilliant opportunity!"*

Tricool Thermal has been a leading specialist in manufacturing precision temperature control equipment in the UK for over 30 years. Constantly developing within the UK and Europe, Tricool Thermal works within a wide variety of industry sectors including; plastics processing, metal finishing, food and beverage, chemical, medical, engineering, automotive and aerospace to name but a few.

Custom Build

In order to maintain their high level of customer service, Tricool Thermal can provide a bespoke service; catering for large and small purpose-built systems for non-standard fluid cooling and heating units.

For more information on these services, call free on 0800 977 5709 or email info@icstemp.com.